Alexandra Palace the people's palace.

Agenda item:

| | | k and Palace Statutory Advisory Committee and Consultative Committee meetings and Meeting 17 July 2012 | | |
|---|--|---|--|--|
| Report | Title: | Forthcoming Events | | |
| Report of: | | Anna Clover, Catering, Events and Leisure Director | | |
| 1. 1.1 1.2 | | se ise the SAC, CC and Joint Informal meeting of the forthcoming events to March 2013 ate on progress for two major events previously reported. | | |
| 2. 2.1 | Recommendations That the Committees note this report. | | | |
| Report Authorised by: Duncan Wilson, Chief Executive Date: 6th July 2012 | | | | |
| Contact Officer: Anna Clover, Catering, Events and Leisure Director 020 8365 4316 | | | | |
| 3. 3.1 | Executive Summary APTL has contracted a strong calendar of events for 2012/13. This paper provides a snapshot of the large events planned and activity in the Palace and Park. Live music continues to be a mainstay of the growth within Alexandra Palace obtaining great reviews from many of the music promoters. HHH remains the key/highlight of 2012 which will take AP into the Olympic limelight and beyond. | | | |
| 4. 4.1 | Reasons for any change in policy or for new policy development (if applicable) N/A | | | |
| 5. 5.1 | Local Government (Access to Information) Act 1985 Further information about this report can be obtained from : Anna Clover, Catering, Events and Leisure Director, Alexandra Palace Trading Limited, Alexandra Palace Way, Wood Green, London N22 7AY. Telephone number: 020 8365 2121. | | | |

6. Description

6.1 Confirmed public events and first provisional options to January 2013.

| EVENT | DATE | AREA |
|--------|---|------|
| | | |
| 2 July | Urban Reel Film Shoot | Park |
| 4 July | Filming – (Belgium Food Advert) – Provisional | Park |

| 4 July | Hallett Retail meeting- Confirmed | Londesborough |
|------------------------------|--|-----------------------------|
| 7 July | National Team Challenge | Ice Rink |
| 8 July | Wedding – Contracted | West Hall |
| 8 July | Farmers Market | Hornsey Gate |
| 8 July | National Team Challenge | Ice Rink |
| 14 July | 345 Preschool – retirement party | 345 Preschool – The Grove |
| 10-12 July 13 Jul -17 Aug | Heineken Holland House - Soft Tenancy Heineken Holland House – Contracted | All Sites |
| 15 July | Farmers Market | Hornsey Gate |
| 22 July | Farmers Market | Hornsey Gate |
| 25 July | Torch Relay | Park |
| 24 July | APP Board | ТН |
| 10 th August | Sacrilege | Newland Playing Fields |
| 12 Aug | Farmers Market – TBA – (HHH) | Hornsey Gate |
| 18 Aug | Funfair – Confirmed | Pavilion Car park |
| 19 Aug | Farmers Market | Hornsey Gate |
| 26 Aug | Famers Market | Hornsey Gate |
| 26 Aug | Wedding – confirmed | Panorama |
| 28 Aug | Wedding Reception – Contract Issued | WH |
| 30 Aug | Surrey Organ Associates | GH |
| 31 Aug | Teen Queen – Contract Issued | PC/WH- SS |
| 2 Sep | Farmers Market | Hornsey Gate |
| 2 Sep | Wedding – Confirmed | PS |
| 4 – 5 Sep | Organ Tuning and Event | GH |
| 7 – 8 Sep | Eddie Hearn Boxing – Contract Issued | GH/WH |
| 1 – 10 Sep | Segway | Park, Grove |
| 8 – 9 Sep | The In Wed Show – Verbally Confirmed | PR |
| 9 Sep | Farmers Market | Hornsey Gate |
| 15 Sep | Wedding – Confirmed | Palace Suite |
| 15 – 16 Sep | Antiques – Contracted | WH |
| 17 – Sep | Finchley Synagogue – Contracted | WH/PR/PS/LR/PC3/PC4/PC5 |
| 20 – 22 Sep | London Open House | TH/TV Studio/ Theatre Foyer |
| 20-23 – Sep | Big Stamp & Scrapbooking Show – Contract Issued | WH, PS, LR |
| 22 Sep | Wedding | PR |
| 25 – 26 Sep | Finchley Synagogue – Contracted | WH/PR/PS/LR/PC3/PC4/PC5 |
| 30 Sep | Farmers Market | Hornsey Gate |
| 1 Oct | Gardeners Question Time – provisional | Palm Court |
| 6 Oct | Wedding – confirmed | PS |
| 9 11 Oct | Knitting and Stitching Show – Contracted | All Sites |
| 8 – 14 Oct | Kinding and Sutching Show – Contracted | |

| 21 Oct | Dolls House Exhibition – Contracted | GH |
|----------------|--|------------|
| 22 – 26 Oct | AMMA - Verbally Confirmed | GH/WH/PR |
| 27 Oct | Christian Women's Conference – Contract Issued | GH/WH/PR |
| 31 Oct | Wedding - VC | PS |
| 29 – 30 Oct | Organ Tuning and Concert | GH |
| 1-4 Nov | Live music event - Provisional | GH, WH |
| 5 – 6 | Exams | WH/PR/LR |
| 6 Nov | APP Board | ТН |
| 7 Nov | Kuoni show case Provisional | PR |
| 9 – 11 Nov | Van Warp – Contract Issued | GH/WH/PR |
| 12 Nov | Gardener's Question Time | Palm Court |
| 14 – 17 Nov | Music Event – Provisional | GH/WH/PR |
| 15 –Nov | Lunch Time Awards – Provisional (2nd Option) | Palm Court |
| 16-17 Nov | Live music event - Verbally Confirmed | GH, WH |
| 25 – 26 Nov | Live Music – Provisional | GH /WH |
| 29 – 30 Nov | Organ Tuning and Concert | GH |
| 1-12 Dec | ACCA Examinations – Contracted | GH/WH |
| 15 Dec | Cross Country Race | Park |
| 13 Dec – 6 Jan | Darts – Contracted | GH/WH |
| 4 – 6 Jan | Sports Championship | |
| 12 – 21 Jan | Snooker – Contracted | WH/LR |
| 17 – 20 Jan | Model Engineering – Provisional | GH/PS |

7. Major Events

7.1 Holland Heineken House

Both the team here at AP and the HHH delivery team are now in the final detailed stages of completing all the planning. All areas are on schedule as per the original plan.

- HHH team arrive on site from 10th July to take over the Great Hall, West Hall, Panorama Room, Palace Room, Palm Court and all adjoining small rooms only.
- Friday 12th July HHH will take over the Ice Rink and Bar and Kitchen.
- From Friday 12th Until Friday 17th August the entire Palace, East Car Park, South Terrace, the Beach and Slip road will be closed to the general public with access for ticket holders only during the Live event.
- Tickets still available at <u>www.hollandheinekenhouse.nl</u> for 10 euros.
- There will be full access to the Park, Garden Centre, Pitch and Put, Lakeside Café and the Cricket Club.
- Parking will be available within the Paddocks car park during this period.

7.2 Sacrilege (Bouncy Stonehenge)

10th August will see Alexandra Palace host this touring art installation for one day, the location will be on Newland Playing Field in SE corner of the Park where all local residents and visitors to the Park will be able to participate and bounce on the structure for free

7.1 November Month of Music at Alexandra Palace

With currently two confirmed acts for November and one very strong pencil the sales team are focusing on promoting the month of November to the music promoters. Running events like these back to back will reduce the operating costs significantly with potential uplift of the contribution to the trust.

8 Updates from last Quarter

Red Bull

Overall this event was seen as a great success, with the inclement weather clearly set to challenge all that were involved in the build-up and delivery, which saw 16,500 visitors attend over the two days. The YMCA 10k run was run alongside the Red Bull event in the park and proved to be very successful for all involved.

(see also Park Manager report)

9 Summary and Conclusions

9.1 APTL has contracted a strong calendar of events for 2012/13. This paper provides a snapshot of the large events planned and activity in the Park. Live music continues to grow at a steady pace over the coming 12 months. Red Bull and HHH remain key/high profile events which will take AP into the Olympic limelight.

10 Recommendations

10.1 The SAC/CC notes the report.

11 Legal Comment

11.1 The Council's Head of Legal Services has no comments on this report.

12 Financial Comment

12.1 The LBH Director of Finance has been sent a copy of this report.

13 Equalities Implications

13.1 There are no perceived equal opportunities implications in this report.